News report
October 2018

The objective of the news report is to give an update on your action plan. What activities were completed, what are under the process of being completed, what new initiatives are being created, and what activities did not take place.

Boosting Europe's Digital Skills

Digital skills for ICT professionals

Digital skills in education

Digital skills for labour force

Digital skills for all citizens

1. Comments on development of action plan (if any)

NC members are currently sending their planned actions in digital skills for 2019. The final form of the Action Plan 2019 will be the outcome of the members' proposals and ad hoc technical meetings between the Unit of Innovation and Best Practices, competent for drafting of and monitoring the Action Plan 2019,and each member of the National Coalition. The actions are articulated in 5 pillars:

- Digital skills for citizens and businesses
- Digital skills in public sector
- Digital skills in education (coding, internet safety)
- Digital skills for women and girls (horizontal)
- Policy experimentation and innovation skills in the Greek Public Sector

2. National Coalition structure and contact details:

emails, website, social media update

The coordination of the overall policy at national level belongs to the realm of competences of the Ministry of Administrative Reconstruction. Specifically, the General Directorate of Public Organizations is competent for the strategic management of the National Coalition whereas Unit of Innovation and Best Practices has the responsibility to support the Committee in organizational and operational issues, to monitor and assess the actions about digital skills included in the annual Action Plan of the Committee and to communicate with the Secretariat of Digital Skills and Jobs Coalition and the relevant agents of the European Union (PD 133, GOG 161/A/30.10.2017).

The communication channels are the following:

A. for the general public:

1. The contact form through our website www.nationalcoalition.gr,

2. e-mail: nationalcoalition@ydmed.gov.gr,

3. Twitter account: @nationcoalition,

4. a list of Frequently Asked Questions on our website,

5. LinkedIn account: Greek National Coalition,

B. for the NC members:

A collaborative space has been created in the National Coalition website. The space is accessible only by the members and intends to enhance cooperation among them and promote visibility since it offers the following functions:

- online reporting of the members' actions on a monthly basis,
- uploading and processing files.

C. for the target groups of certain policies related to the NC:

A. **"Digital Opportunity Traineeship**

- to facilitate companies interested in participating in Digital Opportunity Traineeships project, the relevant form has been translated in Greek and promoted through the following link: http://www.nationalcoalition.gov.gr/business-internship/

B. **"EU Code Week"**

- publicizing the survey for leading teachers http://www.nationalcoalition.gov.gr/code-week-2018/ so as to diffuse Code Week actions.
- On line survey for the participants of the "Getting started with Java using Alice"

https://docs.google.com/forms/d/1XVIDPhCBWznrkmKR12Ijgc-kfS_Bh4jIYhZiM1Ra6cM/edit
http://www.nationalcoalition.gov.gr/workshop-questionnaire-29_10_2018_en/

- Facebook Group: https://www.facebook.com/groups/682634735469326/?ref=bookmarks

3. Key actions and milestones (events that took place and are upcoming)

<u>Completed events and projects in progress</u>

Name of the Organization: Unit of Innovation and Best Practices (Ministry of Administrative Reconstruction)

*A.***Title of the Action: Participation in the EU Code Week (within the framework of the National Coalition for Digital Skills and Jobs)- Completed**

Number of the Action in the Action Plan: 48

Sub-actions:

1. **Getting started with Java using Alice workshop**
2. **"Let's code, girls 'n' boys!!!"**

*B.***Description of the Action**

Subaction 1. Train the trainers - Completed

- objectives of the action: training primary school IT teachers to programme Alice, so that they would prepare students to participate in "Let's code, girls 'n' boys!!!" coding event.
- target group: primary school IT teachers
- type of action: training (workshop)
- type of digital skills (Digital marketing, coding, soft skills etc.)
- number of participants: 20 IT teachers from various areas of the whole country (Regions of: Attica, Thessaly, Southern Greece, Central Greece, Crete, Eastern Macedonia –Thrace)
- number of beneficiaries: almost 140 people (participants, students and teachers who did not attend but were equally trained by their colleagues) and 18 schools as a whole due to the benefits derived from registration to the Oracle platform
- Information on the event: the event took place on September 29th, at the National Library of Greece (NLG) at Stavros Niarchos Foundation Cultural Centre (SNFCC). The agenda and further details can be retrieved by:

http://www.nationalcoalition.gov.gr/event/%CE%A0%CF%81%CF%8C%CF%83%CE%BA%CE%BB%CE%B7%CF%83%CE%B7-%CF%83%CF%84%CE%BF-%CE%B5%CF%81%CE%B3%CE%B1%CF%83%CF%84%CE%AE%CF%81%CE%B9%CE%BF-getting-started-with-java-using-alice/

C. **Benefits**

- the trainees to efficiently prepare their students for the coding event
- trainers were informed about National Coalition
- diffusion of the aforementioned information to students, colleagues and local communities

D. **Partnerships**

Unit of Innovation and Best Practices held the role of the project manager of the event. The following partnerships were developed:

- Oracle : contributed with the programme (Alice) and the trainer
- Revive Greece (NGO): contributed with equipment
- National Library of Greece: hosted the event

Communication activities

- More information can be found at: http://www.nationalcoalition.gov.gr/getting-started-using-with-java-using-alice-workshop-teachers-training-on-the-greek-nc-code-week-event-lets-code-girls-n-boys/
- https://toaerodromio.gr/vari-voula-vouliagmeni/article/38632/tria-dimotika-scholeia-toy-dimoy-varis-voylas-voyliagmenis-epilechtikan-gia-ti-symmetochi-stin-eyropaiki-evdomada-kodika/

*B.***Description of the Action**

Subaction 2. Let's code, girls 'n' boys!!   - Completed

- objectives of the action: providing incentives to students to further elaborate on coding, contributing to the EC target of increasing to 50% the number of schools participating in EU Code Week by 2020
- target group : primary school students (ages 8 to 11) and teachers
- type of action: educational activity using recreation, imagination and gaming (event)
- type of digital skills: coding
- number of participants: 108 students and 27 teachers
- number of beneficiaries: as stated

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- Information on the event (location, agenda etc.)the event took place on October 20th and 21st, at the National Library of Greece (NLG) at Stavros Niarchos Foundation Cultural Centre (SNFCC). Minister of Administrative Reconstruction welcomed the participants and attended the introductory section of the event with the General Secretary of the Minister. Greetings were also addressed by the Greek Digital Champion and a representative of the European Schoolnet. Presentation of 3D- printer was also included in the event. **Female participation was approximately 52%.**The agenda and further details can be retrieved by:http://www.nationalcoalition.gov.gr/event/lets-code-girls-n-boys/

E. **Benefits**

- Children occupied with coding and cooperated with students from other regions
- further engagement through concrete actions indicated to teachers by the Unit of Innovation and Best Practices
- get to know the function and benefits of 3D-printer
- (in the long run) creation and diffuse innovation in education based on the importance and perspectives of the knowledge of code in every Region of the country.

F. **Partnerships**

Unit of Innovation and Best Practices held the role of the project manager of the event. The following partnerships were developed:

- Oracle : contributed with the programme (Alice) and the trainer
- Revive Greece (NGO): contributed with equipment
- Open Technologies Alliance-GFOSS: contributed with the 3D printer and its presentation
- National Library of Greece: hosted the event

Communication activities

- Add photos of the action, promotion material, news articles, social media posts etc.

Badges and T-shirts for the participants were produced and other souvenirs were offered.

- More information can be found at: http://www.nationalcoalition.gov.gr/lets-code-girls-n-boys-event_en/

  http://www.nationalcoalition.gov.gr/certifcate-recognition_en/

  https://47dimher.blogspot.com/2018/10/lets-code-boys-n-girls.html

  http://1dim-n-psych.att.sch.gr/?p=1451

  http://www.ert.gr/eidiseis/ellada/kinonia/idryma-s-niarchos-mathites-dimioyrgoyn-trisdiastates-eikones/?fbclid=IwAR2e0x4_Ql8ixhJHPT6ZzEqWm_UH5HiX8NhmAIwfkGOTlDKntarfNcPnlAE#

  https://www.facebook.com/groups/682634735469326/

C .**Title of the Action: Technical Meetings with the members of the NC (within the framework of the National Coalition for Digital Skills and Jobs)**

Description of the Action

- objectives of the action: drafting of the Action Plan 2019
- target group: members of the NC
- type of action: technical meeting
- number of meetings: 15
- type of digital skills: actions within the framework of the National Coalition
- number of participants: all members
- number of beneficiaries: all members
- Information on the event (location, agenda etc.) the meetings took place at the Ministry of Administrative Reconstruction

G. **Benefits**

- drafting concrete and measurable actions
- promote cooperation among members
- communicate members their responsibilities

Name of the Organization: SEPE

*A.***Title of the Action: "Training, certification and up-skilling program in the field of ICT for unemployed youngsters, aged 18 to 24 years old"- Project in progress**

Number of the Action in the Action Plan: 5

*B.***Description of the Action**

SEPE (HELLENIC FOUNDATION OF ICT ENTERPRISES) is implementing a training, certification and up-skilling program in the field of ICT at regional level. (13 Regions of the country). By the completion of the program, the number of beneficiaries will sum up to 3,000 unemployed youngsters, aged 18 to 24 years old.

The unemployed young people participating in the act will acquire modern, specialized knowledge of objects that can lead them to relatively stable jobs. With certification, their position in the labour market is substantially strengthened, both in finding employment and in protecting them from the risk of unemployment. They will be more aware of the features and requirements of the modern labour market through consultation processes they receive, while they acquire a relatively objective view of their potential, benefits and points to be improved.

Benefits will also arise for businesses that will provide internship positions, because they will be able to meet their needs directly with trained and certified staff in specialties of interest to them. Providing training in their business conditions and directly evaluating the beneficiaries, will improve the staff policy they follow.
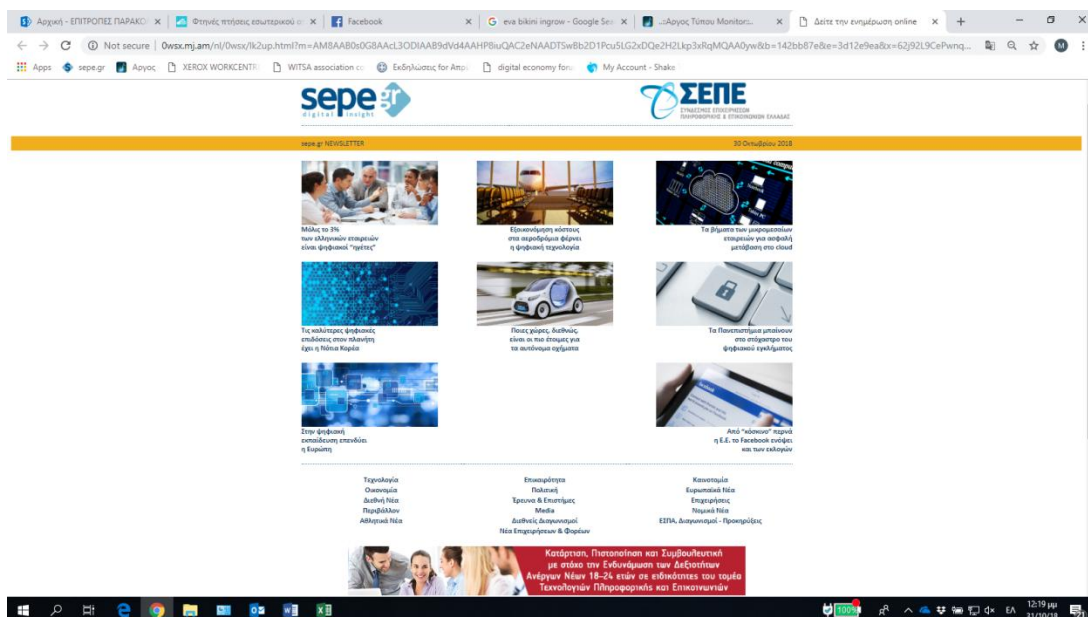
Benefits

In total, this program will be beneficial for young unemployed aged 18-24, ICT business sub-enterprises, and other businesses with IT departments.

In October 2018, 23 trainees took the Certification Examinations.

<u>Communication activities</u>

a. The program is being continually supported by an internet campaign through the placement of an advertising banner in SEPE's Newsletter, that is circulated twice a week to approximately 50,000 recipients. (i.e. See screenshot below).

Link for SEPE Newsletter, 30.10.2018:

http://0wsx.mj.am/nl/0wsx/lk2up.html?m=AM8AAB0s0G8AAcL3ODIAAB9dVd4AAHP8iuQAC
2eNAADTSwBb2D1Pcu5LG2xDQe2H2Lkp3xRqMQAA0yw&b=142bb87e&e=3d12e9ea&x=62j9
2L9CePwnqcnFLwhQow

b.   For the implementation of the program, in order to engage the required unemployed audience of 3,000, several Requests for Interest have been released through the Newsletter circulation and Social Media campaign (See screen shots below).

c. Questionnaire for Beneficiaries

On October 1st, 2018, a questionnaire regarding their participation in the training program was sent to almost 1500 beneficiaries that have fully completed the training program, in order to gather

information on the program's impact. 18% replied and the information gathered showed that around 40% of the beneficiaries were able to find a job, following the end of the programme.

http://0wsx.mj.am/nl/0wsx/lk2oy.html?m=AM8AABjXXi0AAcL3N-gAAB9dVdwAATDLVP4AAxeMAADTSwBbsc1p7F1DoDZASEeQ6utEdpzUEwAA0yw&b=3b7cdbf9&e=84a3e11e&x=_JrB8sbYg-inMQzyjZPiGg

- More information can be found at: edu.sepe.gr.

Name of the Organisation: SocialInnov

*A.*Title of the Action: Tech Talent School- Project in progress

B.Description of the Action

- Tech Talent School: Intermediate and advanced courses targeted to youth revolving around computer science and digital skills in general. After the successful implementation of the program in six Greek cities, Tech Talent School offered workshops for the first time in Heraklion, Crete.
- Main beneficiaries: targeting refugees, immigrants, unemployed youth, female participants and anyone who wishes to acquire new or expand existing digital skills.

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- Type of action : upskilling/reskilling
- Type of digital skills: Front- End, Back-end, Office (Advanced level), Social Media, Digital CV, Digital marketing, Coding
- Number of participants: 622

H. **Benefits**

- Bridge the digital skills gap.
- Curriculum designed in collaboration with industry and leading experts, so knowledge appeals to everyone and has a direct impact on the market.

I. **Partnerships**

- Tech Talent School is supported by Microsoft.

Communication activities

- Photos

Clipping

- https://www.eduguide.gr/nea/dwrean-ma8hmata-gia-enhlikes-sth-dhmosia-kentrikh-biblio8hkh-ber/
- http://www.candiadoc.gr/2018/10/11/tech-talent-school-ta-dorean-seminaria-psifiakon-dexiotiton-gia-proti-fora-sto-irakleio/
- For more information on Tech Talent School: http://techtalentschool.gr

Name of the Organisation: SocialInnov

*A.***Title of the Action: Start project- Project in progress**

Number of the Action in the Action Plan: 2

*B.***Description of the Action**

- Start Project: Located at the "Lela Karagianni" building in the center of Athens, this project offers free digital skills courses to all the citizens of the Municipality with the goal of assisting

those who are not familiarized with the use of internet and computer software to learn how to use invaluable digital tools in their everyday routine. Its main goal is to tackle the problem of the existing digital skills gap in Greece (structural unemployment). Start Project also focuses on underserved groups such as immigrants and refugees in order for them to easily transition into their new reality and become active members of our society by familiarizing themselves with the aforementioned digital tools.

- Target group (ICT specialists, teachers, citizens, small medium enterprises etc.)
- type of action : upskilling/reskilling
- type of digital skills: Office, Social Media, Digital CV, Digital Skills for 55+ Digital marketing, coding
- number of participants: 293

C.Benefits

- Bridge the digital skills gap.
- Curriculum designed in collaboration with industry and leading experts, so knowledge appeals to everyone and has a direct impact on the market.

Sub-actions: Start Project Open Day Event

*B.***Description of the Action**.

Start Project hosted an open day event on Thursday, October 11, 2018on the occasion of the new educational year at the courtyard of the historic building of Lela'sKaragiannis House. For the night, a documentary screening and talks on topics related to technology and civil society were scheduled.

C.Benefits

- Inform the local community of the educational actions planned by Start Project for 2018-2019.
- Contribute in the development of the local community
- Bring people together under an educational and cultural roof, open to anyone.

D. Partnerships

- Microsoft
- Municipality of Athens

Communication activities

Photos

Clipping

https://www.tanea.gr/2018/10/18/lifearts/i-poli-mou/sxoleio-psifiakon-deksiotiton-i-oikia-tis-lelas-karagianni/

http://athina984.gr/wp-site/2018/10/22/psifiakes-dexiotites-gia-oles-tis-ilikies/

https://www.lifo.gr/articles/greece_articles/210901/mia-deyteri-eykairia-ston-proin-astego-giorgo-mparkoyri

http://www.cityofathens.gr/node/32232

https://www.dikaiologitika.gr/eidhseis/aftodioikisi/229243/kai-fetos-to-start-project-tou-dimou-athinaion

https://www.sofokleousin.gr/kai-fetos-to-start-project-tou-dimou-athinaion-me-tin-ypostiriksi

https://dytikesmaties.gr/news/aftodioikisi/scholeio-psifiakon-dexiotiton-gia-oles-tis-ilikies-i-oikia-tis-lelas-karagianni/

http://www.patranews.gr/ellada/kai-fetos-start-project-toy-dimoy-athinaion

https://sepolia.net/d-athinaion/8410-h-oik%CE%AFa-ths-lelas-karagiannh-toy-dhmoy-athhna%CE%AFwn-gia-2h-chronia-schole%CE%AFo-pshfiakwn-dexiothtwn-gia-oles-tis-hlik%CE%AFes

http://socialpolicy.gr/2018/10/πρόγραμμα-start-project-για-2η-χρονιά-μαθήματα-αν.html

Name of the Organisation: Google Greece - Grow Greek Tourism Online Program

A. Title of the Action: Hyperlocal Projects – Project in progress
Number of the Action in the Action Plan 1

The Grow Greek Tourism Online Hyper-local projects is an initiative by Google, in partnership with the National Coalition for Digital Skills and Jobs and the Ministry of Administrative Reconstruction, to offer free face-to-face trainings, in the forms of one-to one consultations and one-to-many seminars, on digital skills and tools (tools not only offered by Google but by other companies as well) to tourism SMBs in selected regions and/or municipalities, aiming to help them towards extending their touristic season. Among the digital skills offered are the Introduction to Digital, the Basic Tools on Website Creation, the Digital Advertising, the Social Media, Analytics and more.

For the implementation of the program we have a number of Online Advisors - these are young people that Google and external partners have trained to act as digital consultants for Greece's tourism sector - who are placed in the respective areas for the duration of the program, and are performing one-to-one training sessions with tourism businesses and professionals who are interested.

Description of the Sub-Actions

B I . **Thessaloniki Hyper-local project.** On Sept 13th, in Thessaloniki Town Hall, we announced our 4th hyperlocal program of the Grow Greek tourism Online initiative in co-operation with the city's Mayor, the National Coalition for Digital Skills and Jobs and the US Ambassador - from whom we received strong endorsement for our work in front of 30 journalists and Greek/US KOFs and wide media coverage - to help grow Thessaloniki's tourism sector. 4 (four) Online Advisors (young consultants) of Google's program have been placed in Thessaloniki and will stay for a duration of 6

months to help local businesses with group seminars and 1:1 consultations to use digital in order to attract more customers all year round.

In October 2018 , 498 SMBs of the broader tourism sector were trained for free on digital skills and tools through 1:1 consultations on the businesses' premises, in the city of Thessaloniki.

So far, since the beginning of the program, 860 tourism SMBs have been trained for free, of which, 80 were trained through a 1:many seminar that took place on September 13th and 780 through 1:1 consultations performed on businesses' premisses.

C I . **Benefits**

The program offers free training to tourism SMBs and individuals on basic digital skills and tools, in order to help them understand the value of digital and incorporate techniques and tools into the way they run their business, enhance their online presence, attract more customers all year round / extend their season and grow their business.

D I . **Partnerships**

The hyperlocal project in Thessaloniki runs in Partnership with the Ministry of Administrative Reconstruction, the National Coalition for Digital skills and Jobs and the Municipality of Thessaloniki. More information can be found at: g.co/greektourism and g.co/greektourism/Thessaloniki

Description of the Sub - Action

B II . **Epirus Hyper-local project** runs in the Region of Epirus, from June 2018 to December 2018, from the 2 Online Advisors who have moved in the area and offer free face-to-face trainings on digital skills and tools (tools not only offered by Google but by other companies as well) to SMBs of the broader tourism sector, including but not limited to SMBs in accommodation, restaurant and cafes, car rentals, travel agencies, touristic stores, leisure and entertainment, and local products, in the Epirus Region.

In October 2018 , 217 SMBs were trained for free on digital skills and tools, in the Prefecture of Preveza, in Parga as well as in several other smaller areas, including Valtos, Filippiada, Vrahos, Loutsa, Riza, Lygia and Ammoudia. In analysis:

- 182 SMBs were trained through 1:1 consultation in the businesses' premises
- 35 SMBs were trained through the 1:many seminars that took place in

- Arta, Oct 1st, Exhibition Centre of Arta

- Preveza, Oct 10th, Theofaniou - Art Venue

So far: Since the launch of the program in Epirus, on June 11th 2018, **917 businesses** of the broader tourism sector have been trained and supported by the 2 Google Online Advisors, in the prefectures of Ioannina, Thesprotia, Preveza and Arta. Out of the 917 businesses, the 817 were trained via 1:1 consultations that took place in the businesses' premises, and 100 through the 4 (four) 1:many seminars that have been held.

C II . **Benefits**

The program offers free training to tourism SMBs and individuals on basic digital skills and tools, in order to help them understand the value of digital and incorporate techniques and tools into the way they run their business, enhance their online presence, attract more customers all year round / extend their season and grow their business.

D II . **Partnerships**

The hyperlocal project in Epirus runs in Partnership with the Ministry of Administrative Reconstruction, the National Coalition for Digital skills and Jobs and the Region of Epirus.

More information can be found at: g.co/greektourism and g.co/greektourism/Epirus

Description of the Sub - Action

B III . **The Crete Hyper-local** project launched in March 5th 2018, and is running in the region of Crete until the end of 2018, offering free face-to-face trainings on digital skills and tools (tools not only offered by Google but by other companies as well) to tourism SMBs. Five (5) Online Advisors (young consultants) of Google's program have moved to the island since mid February and they offer free one-to-one consultations as well as group seminars to local businesses. From September 2018, we have 4 - instead of 5 - Online Advisors on the island, who will stay there until the end of year. Emphasis will continue to be given on using digital in order to attract travellers all-year-round and the team continues to prioritise supporting the businesses that are or wish to remain open during the off-season months.

In October 2018 458 tourism SMBs were trained for free on digital skills and tooIs, in the prefectures of Heraklion, Chania, Rethymno and Lasithi through 1:1 consultation in the businesses' premises. Among the areas visited in Heraklion were: Hersonisos, Analipsi, Mallia, Stafidaras, Fodele, Stalida, Mastampas, Koutouloufari, Gouves, Anisaras, Amoudara and more; In Chania: the city centre of Chania, Georgioupoli, stavros, Theriso, Galatas, Agia Marina, Drakona, Koumpes, Gavalohori, Galatas and more; In Rethymno: the city centre of Rethymno, Adelianos plain, Plataniaw, Gerani, Rousospiti, Triopetra, Sfakaki, Bali, gallos, Pigi and more; In Lasithi: Ag.Nikolaos, Siteia, Sissy, Koutsounari, Milatos, Elounta.

So far: Since the launch of the program in Crete, in March, 3.360 businesses of the broader tourism sector have been trained for free and supported by the Google Online Advisors, in the prefectures of Heraklion, Chania, Rethymno and Lasithi. Out of the 3.360 businesses, the 3.020 were trained via 1:1 consultations that took place in the businesses' premises, and 340 through the 5 (five) 1:many seminars. In analysis:
- Heraklion - on 28/3, at the Cultural & Conference Centre, 'Mikro Theatro'. 68 people were trained
- Chania - on 29/3, at the Conference Center of the Mediterranean Architectural Center in Chania, 121 people were trained
- Rethymno - on 18/4, at the Hotelier Association Hall. 79 people were trained
- Lasithi - on 25/4, at the Chamber's Hall, in Ag. Nikolaos. 25 people were trained
- Ierapetra - on 9/5, at the Conference Hall of the Business Innovation Center of Crete - Agricultural Centre for Innovation and Entrepreneurship. 27 people were trained
- Rokka Kissamos - on 13/8. 10 people were trained

C III . **Benefits**

The participating SMBs and individuals will be trained on basic digital skills and tools in order to understand the value of digital and incorporate techniques and tools into the way they run their business, enhance their online presence, attract more customers all year round / extend their season andgrow their business.

D III . **Partnerships**

The hyperlocal project in Epirus runs in Partnership with the Ministry of Administrative Reconstruction, the National Coalition for Digital skills and Jobs and the Region of Epirus.

Communication activities

More information can be found at: g.co/greektourism and g.co/greektourism/crete

A. **Title of the Action:** 1:many seminars in Universities for the Future Travel Professionals- Project in progress

Number of the Action in the Action Plan 9

B. **Description of the Action**

Seeing the need for future tourism professionals, who will bring change and further development in the industry, we have extended since 2017 the Grow Greek Tourism Online Initiative towards the area of education. We kicked off free seminars in Universities which are delivered by high accredited and trained professionals in digital marketing, in order to train the future tourism professionals on digital skills and tools (tools not only offered by Google but by other companies as well). So far, the Grow Greek Tourism Online program has trained, for free, over 22K students and graduates in close partnership with more that 40 Universities and Educational Institutions around Greece. The content and duration of the training vary. An indicative list is:

-2hours seminar on 'Digital marketing'

-2hours seminar on 'How to design and build a Website'

-2hours seminar on 'Web Analytics'

-3hours seminar on 'Intro to Digital, Digital Marketing, Building a Website, Social Media, Analytics and more'

-12hours seminar on all the above, including also Intro to Tourism, Digital Trends, Preparation and presentation of a Digital Marketing Plan and more.

In October 2018, we started the 2nd round of seminars in 2018 to Universities and educational institutions.

5 seminars were held during October, offering free training on digital skills to 870 University students and graduates. In analysis:

- 2 seminars were held during the Career Days, in Technopolis, where 360 people attended.

Saturday, Oct 13th, on Digital Marketing: Search, Display & Social

Sunday, Oct 14th, on How to design & build a website

- 1 seminar, in Kefalonia, on Oct 25th, in TEI of Ionian Islands, where 160 people attended.

- 1 seminar, in Piraeus University, on Oct 30th, where 250 people attended

- 1 seminar, in IEK Omiros in Athens, on Oct 31st, where 100 people attended.

C. **Benefits**

The program offers free face-to-face trainings to students and graduates around Greece on digital skills and tools, in an effort to empower the country's future travel professionals with necessary skills and to further assist them towards finding a job.

D. **Partnerships**

The trainings for the future travel professionals, run in partnership with the National Coalition of Digital Skills and Jobs, and is under the auspices of the Ministry of Education, the National Tourism Organisation, and the Association of Greek Tourism Enterprises.

More information can be found at:

http://https://learndigital.withgoogle.com/greektourism/certification

Upcoming events

- November 22nd, "Innovation Lab" with the NC partners "Co-design of the national action plan on digital skills for 2019"
- November 30th, City of Trikala along with the Region of Thessaly and member of the NC on digital marketing concerning the extension of tourist period.
- Start innovation project "Introduction of my region with coding" which will take place in classrooms from November 2018 till February 2019.
- Technical meetings with members.
- November 30thEvent Presentation of the European Program "Digital Opportunity" to the chambers of commerce at the region of Thessaly

New members

Ten members application are pending: six Local Government Entities, one ICT organisation, one NGO, one Chamber, one legal entity.