



# News report June 2018

The objective of the news report is to give an update on how your action plan. What activities were completed, what are under the process of being completed, what new initiatives are being created, and what activities did not take place.

## *Boosting Europe's Digital Skills*

Digital skills for ICT professionals

Digital skills in education

Digital skills for labour force

Digital skills for all citizens



## 1. Comments on development of action plan (if any)

The “Action plan of 2018” has been enriched with actions organised by the new members of the Coalition and the National Coalition itself. The revised Action Plan 2018 was sent to All Digital on June 29<sup>th</sup>, 2018.

## 2. National Coalition structure and contact details: emails, website, social media update

The coordination of the overall policy at national level belongs to the realm of competences of the Ministry of Administrative Reconstruction. Specifically, the General Directorate of Public Organizations is competent for the strategic management of the National Coalition whereas the Department of Innovation and Best Practices has the responsibility to support the Committee in organizational and operational issues, to monitor and assess the actions about digital skills included in the annual Action Plan of the Committee and to communicate with the Secretariat of Grand Coalition of Jobs and Skills and the relevant agents of the European Union (PD 133, GOG 161/A/30.10.2017).

The communication channels are the following:

1. The contact form through our website [www.nationalcoalition.gr](http://www.nationalcoalition.gr),
2. e-mail: [nationalcoalition@ydmed.gov.gr](mailto:nationalcoalition@ydmed.gov.gr),
3. Twitter account: @nationcoalition,
4. a list of Frequently Asked Questions on our website,
5. LinkedIn account: Greek National Coalition



### 3. Key actions and milestones (events that took place and are upcoming)

**Partner: City of Athens**

**Completed Events:**

**Action:** Innovathens: Digital education on advanced technologies, local

ΦΩΤΟΓΡΑΦΟΣ galleries seminar series completed for 40 beneficiaries

<https://www.innovathens.gr/events/φωτογράφος-galleries-σεμινάρια-από-το-περιοδ/>

One thousand (1,000) beneficiaries for the Innovathens action until the end of June 2018.

**Action:** Open Schools: Training in basic digital skills and media literacy, local level.

Robotics and mechanics at Citylab from 18-06-2018 to 20-07-2018, 100 beneficiaries of age 5-12 years old, <https://www.athensopenschools.gr/el/draseis/oles-oi-draseis/?did=1268>

Access to digital world with Cosmote from 13-06-2018 to 17-07-2018, 50 beneficiaries over 50 years old, <https://www.athensopenschools.gr/el/draseis/oles-oi-draseis/?did=1348>

Around 500 beneficiaries for the Open Schools project related to digital skills until the end of June 2018.

**Action:** Familiarization with processing skills (Do-it-yourself / Do-it-together), local level.

Digital CV, Digital Transactions, Introduction to Programming, Digital skills for people over 50 years old, the basic skills for 3D printing.

Two thousand (2,000) beneficiaries for this action until the end of June 2018.

**Partner: Hellenic Foundation of ICT Enterprises -SEPE**

**Action:** Training, certification and up-skilling program in the field of ICT at Regional level (13 Regions) targeting to unemployed youth (18-24 years old).

By the end of June 2018, one hundred and fifty-one (151) training courses have started with 2,862 trainees and 10,783 counselling sessions having been implemented. The participation of the beneficiaries in the program comes from all the thirteen (13) Regions of the country.

Training, Counselling, and Certification cycle has been completed for sixty-eight (68) training courses, following the Certification Examinations that took place and the corresponding Educational Allowance was paid to five hundred and sixty-six (566) beneficiaries.



## **Partner: National Coalition/Unit of Innovation and Best Practices**

### **Action: “Launch event”**

The launch event of the National Coalition was held at Ioannina, Region of Epirus, on June 11<sup>th</sup>, 2018. Almost one hundred people (100) attended, mostly representatives of the local Chambers, the local tourist industries, the local universities and the local mass media. European officials, members of the Central and Local Government and public administration officers also came to the event either as participants or as attendees.

### **Action: “Digital Opportunity Traineeships promotion”**

The “Digital Opportunity Traineeships” project was presented to the members of the Chambers and the owners of the tourist industries at the Region of Epirus. National Coalition, aiming at underpinning the aforementioned industries in describing training positions, has uploaded the relevant template in Greek on its website in the form of a user-friendly electronic application. The scope is to promote this project to the Greek enterprises and facilitate them to apply for candidates through a single national point. Google Greece will promote applications through its training programs in the region of Epirus for the next months.

### **Upcoming events**

#### **Action: “Administrative procedures concerning National Coalition”**

The procedures stipulated by national legal order concerning the composition of the Committee of the National Coalition will be completed in July. Up to now, the vast majority of the founding members have officially appointed their permanent and substitute members for the Coalition.

#### **Action: “Technical assistance to the members of the Coalition”**

Two (2) meetings will be organised with the members of the National Coalition in July so that they will be accustomed with drafting and reporting of the actions and they will be facilitated in forging synergies.

#### **Action: “Digital Opportunity Traineeships Promotion”**

The project will be communicated :

a. to the representatives of the tertiary education in cooperation with the Ministry of Education in September,



- b. to the relevant target-groups at the City of Thessaloniki in September,
- c. to the relevant target-groups at the Region of Thessaly.

**Action: “International Fair Trade in Thessaloniki”**

National Coalition will take part in the International Fair Trade in Thessaloniki in September. Meetings are organized to finalise presence and promotion of the Greek National Coalition.

**Action: CODE WEEK 6-21 October 2018**

National Coalition is organizing its participation in Code Week, within the framework of “2018 Europe Code Week Grant” with the cooperation of members of the Coalition in October.

**Partner: Ministry of Administrative Reconstruction**

**Action: “Open Data seminars and workshops” *\*information on this action was provided to us inclusively***

The following subactions were organised within the framework of this action:

- a. The 8<sup>th</sup> e-Government Forum on “Cloud, Digital Security, GDPR, Interoperability, Digital Signature, Services to the Citizens, ICT projects, NSRF”. The event focused on public sector as well as ICT companies. Within the framework of the event, the Ministry received an award for the successful planning and implementation of the principles concerning Open Data.
- b. A one-day seminar held in Athens on *Public Policy of Open Data: Legal Framework and Implementation* aiming at the administrators of Diavgeia (30 people) in the Municipalities of the Region of Attica on April 25<sup>th</sup>, 2018. Forty- two (42) people attended.
- c. Technical meetings organised in the Ministry of Administrative Reconstruction:
  - 03.04.2018, Hellenic Navy Hydrographic Service, two (2) attendees.
  - 03.04.2018, National Organisation of Recycling, two (2) attendees.
  - 20.04.2018, Ministry of the Environment, two (2) attendees.
  - 02.05.2018, Hellenic Statistical Authority, two (2) attendees.
  - 09.05.2018, Athens Metro SA, two (2) attendees.
  - 24.05.2018, Buildings Infrastructure, one (1) attendee.
  - 25.05.2018, Chambers of the Region of Attica, fifteen (15) attendees.
- d. Participation in the “Smart Cities-Digital Citizens” conference with a speech on June 6<sup>th</sup> and 7<sup>th</sup>, 2018.



- e. Technical meeting with twenty-five (25) representatives of the Ministry of National Defense from military services on July 5<sup>th</sup>, 2018.

**Upcoming event:**

One-day seminar on Open Data in Thessaloniki in September.

#### 4. Communication activities (news articles, social media posts)

**Partner: Hellenic Open University**

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**Partner: City of Athens**

**Action:** “The child, the city and the monuments” for one thousand (1,000) students.  
<https://www.cityofathens.gr/node/31689> Technopolis hosted this important event, where Innovathens is located.

**Action:** <https://www.cityofathens.gr/node/31691> Digital Council with participation of Accenture, IBM, Microsoft, Nokia, Oracle, OTE, SAP, Vodafone, WIND and Google.

**Action:** <http://www.photo.gr/galleries/>

[https://www.facebook.com/startprojectgr/photos/pb.176415279644352.-](https://www.facebook.com/startprojectgr/photos/pb.176415279644352.-2207520000.1528883077./203760886909791/?type=3&theater)

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[#MicrosoftHellas](#)

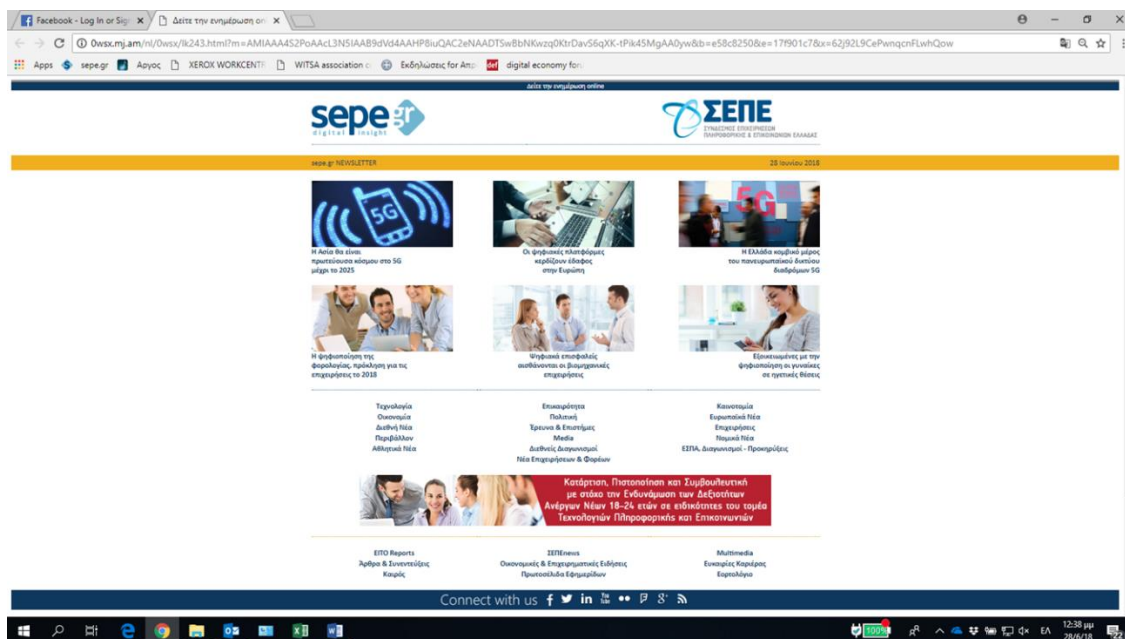
[#CityOfAthens](#) [#YouthSpark](#) [#msphilanthropic](#) [#TechForGood](#)

**Partner: Hellenic Foundation of ICT Enterprises-SEPE**

**Action:** Training, certification and up-skilling program in the field of ICT at Regional level (13 Regions) targeting to unemployed youth (18-24 years old).

**Internet – Social Media**

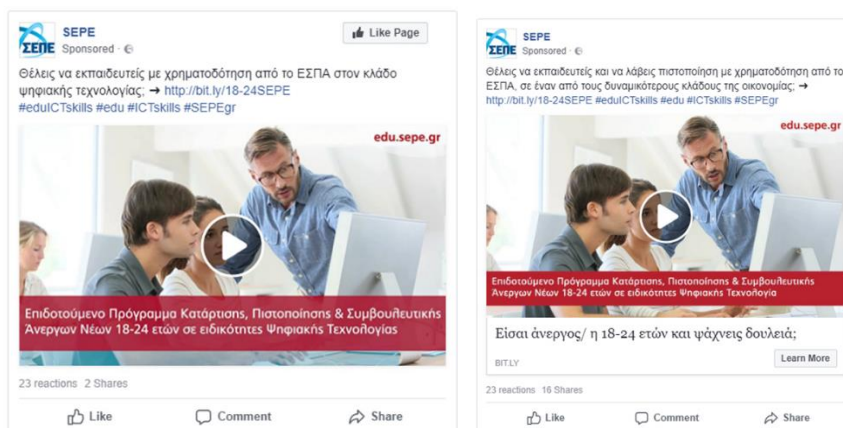
- a. The program is being continually supported by an internet campaign through the placement of an advertising banner in SEPE’s Newsletter, that is circulated twice a week to approximately 50,000 recipients. (i.e. See screenshot below).



Link for SEPE Newsletter, 28.6.2018:

<http://Owsx.mj.am/nl/Owsx/lk243.html?m=AMIAAA4S2PoAAcL3N5IAAB9dVd4AAHP8j uQAC2eNAADTSwBbNKwzq0KtrDavS6qXK-tPik45MgAA0yw&b=e58c8250&e=17f901c7&x=62j92L9CePwnqcnFLwhQow>

- b. For the implementation of the program, in order to engage the required unemployed audience of 3,000, several Requests for Interest have been released through the Newsletter circulation and Social Media campaign (See screen shots below).



- c. Also, a dedicated video was created, hosted the tv screens of the two largest shopping malls of Athens, to attract the interest of young unemployed 18-24 years all to apply for the program.
- d. The program was presented during SEPE's Annual General Assembly that took place on June 25<sup>th</sup>, 2018, in Athens. SEPE's members, representatives of the ICT sector were informed on the program's development and results.





A description of the program was distributed to the participants, included in SEPE's Annual Report (See screen shot below).



- e. The program was presented in SEPE's digital economy forum 2018; a high-level event that took place on May 7<sup>th</sup>, 2018 in Athens, attracting well distinguished key note speakers and attendees from both the public and the private sector, ICT sector representatives, academia and media.



**National Coalition/Unit of Innovation and Best Practices**

**Action: Launch event**

<http://www.nationalcoalition.gov.gr/event/%CE%95%CF%80%CE%AF%CF%83%CE%B7%CE%BC%CE%B7-%CE%B5%CE%BA%CE%BA%CE%AF%CE%BD%CE%B7%CF%83%CE%B7-%CF%84%CE%B7%CF%82->







[%CE%95%CE%B8%CE%BD%CE%B9%CE%BA%CE%AE%CF%82-%CE%A3%CF%85%CE%BC%CE%BC%CE%B1/](#)

## 5. New Partners

During the report period seven (7) new members (local government, ICT companies, NGOs, e-learning companies) are pending.

## 6. Other information, comments...

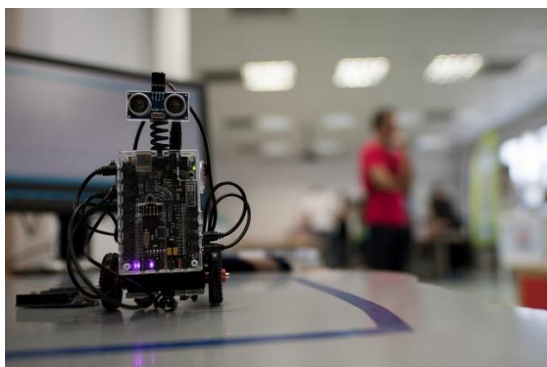
After the launch event, which highlighted the official kick-off of the National Coalition, and the subsequent signing of the contract between the coordinator of the Coalition and the representative of All Digital, the following are to be reported:

1. Participation of the Coordinator of the Coalition, the Head of the Unit of Innovation and Best Practices (competent unit for National Coalition) and the digital skills officer in Digital Assembly 2018 (25<sup>th</sup>-26<sup>th</sup> of June) in Sofia, where they had the chance to meet with the Commissioner Ms Mariya Gabriel, interact with members of the other National Coalitions and generate fruitful and innovative ideas concerning expansion and enhancement of the Greek Coalition.
2. An extensive wave of enlargement of the Coalition will be completed in July with the approval of the Minister of Administrative Reconstruction.
3. Participation in Europe Code Week Grant in October is currently being organised.
4. As far as the enlargement of the National Coalition is concerned, meetings with various stakeholders (NGOs, ICT experts, local government agencies etc.) are held at a regular basis. The agencies we approach comply with certain criteria: 1. experience in digital skills training especially in vulnerable groups, 2. compatibility in mentality with the scope and targets of National Coalition, 3. ability to form synergies in order members to expand the width of their actions in digital skills.
5. Technical meetings in order to forge synergies among certain members within the framework of specific actions in digital skills are also organised.
6. Apart from the collaborative space in our official website, "Guidelines for the members of the National Coalition" have been drafted. The document is going to be uploaded on [www.nationalcoalition.gov.gr](http://www.nationalcoalition.gov.gr). Its aim is to communicate explicitly the benefits and obligations of the members of the National Coalition.
7. Upgrading our website is under process.



## Photos

### Action “ORGANISATION OF DISSEMINATION OR MULTIPLIER EVENTS”





## Action "LAUNCH EVENT OF THE NATIONAL COALITION"





## MINISTRY OF ADMINISTRATIVE RECONSTRUCTION

### Action: "OPEN DATA"

