



News report April 2018

The objective of the news report is to give an update on how your action plan. What activities were completed, what are under the process of being completed, what new initiatives are being created, and what activities did not take place.

Boosting Europe's Digital Skills

Digital skills for ICT professionals

Digital skills in education

Digital skills for labour force

Digital skills for all citizens



1. Comments on development of action plan (if any)

The “Action plan of 2018” has been enriched with actions of one of the founding members (i.e. Ministry of Education, Research and Religious Affairs), of the one of the new members (i.e. Hellenic Open University) and the pending members.

2. National Coalition structure and contact details: emails, website, social media update

The coordination of the overall policy at national level belongs to the realm of competences of the Ministry of Administrative Reconstruction. Specifically, the General Directorate of Public Organizations is competent for the strategic management of the National Coalition whereas the Department of Innovation and Best Practices has the responsibility to support the Committee in organizational and operational issues, to monitor and assess the actions about digital skills included in the annual Action Plan of the Committee and to communicate with the Secretariat of Grand Coalition of Jobs and Skills and the relevant agents of the European Union (PD 133, GOG 161/A/30.10.2017).

The communication channels are the following: 1. The contact form through our website www.nationalcoalition.gr, 2. e-mail: nationalcoalition@ydmed.gov.gr, 3. Twitter account: @nationcoalition, 4. a list of Frequently Asked Questions on our website.

3. Key actions and milestones (events that took place and are upcoming)

Action 1: (pilot in Crete)

Since the beginning of the program in Crete, there have been four (4) one-to-many seminars for SMBs delivered, and one (1) more is planned, covering all the main Prefectures of the Region.

In particular:

- at Heraklion - 1 seminar, on 28/3, at the Cultural and Conference Centre, ‘Mikro Theatro’, where 68 people were trained
- at Chania - 1 seminar, on 29/3, at the Conference Center of the Mediterranean Architectural Center in Chania, where 121 people were trained
- at Rethymno - 1 seminar, on 18/4, at the Hotelier Association Hall, where 79 people were trained
- at Lasithi - 1 seminar, on 25/4, at the Chamber’s Hall, in Ag. Nikolaos, where 25 people were trained
- at Ierapetra- 1 seminar, planned to be delivered on 9/5, at the Conference Hall of the Business Innovation Center of Crete - Agricultural Centre for Innovation and Entrepreneurship

Furthermore, 5 Online Advisors of the Grow Greek Tourism Online Program - these are young people that Google and partners have trained to act as digital consultants for Greece’s tourism sector- are placed on the island for the duration of the pilot, and have started one-to-one training sessions with tourism businesses and professionals who are interested.

So far, through all above initiatives, over 900 SMBs have been trained and received consultation on digital skills, in all 4 main Prefectures, in Chania, Rethymno, Heraklion and Lasithi.

Finally the participants, as well as anyone interested, can continue their learning journey online, through the program’s free training platform: g.o/greektourism



Action 2. Organisation of Dissemination or Multiplier Events

Co-organisation of the Patras Innovation Quest (Patras IQ) Technology Transfer Exhibition:
Completed Held from 27-29 April in Patras

Labeled as the **5th Technology Transfer Exhibition - Patras Innovation Quest (Patras IQ 2018)**, the event was on 27th, 28th and 29th of April 2018, at the Athletic Center "D. Tofalos" in Patras. The event was co-organized by University of Patras, the Hellenic Open University, the Ministry of Education, Research & Religious Affairs, the Ministry of Economy & Development, the Chamber of Achaia, the Region of Western Greece, and the Technological Educational Institute of Western Greece. The event included a large number of sessions, ca showroom 65 exhibitors, and attracted over **5500 visitors**.



4. Communications activities (news articles, social media posts)

Action 1.

(Pilot to extending the tourism season in Crete with Google's "Grow Greek Tourism Online" initiative). This initiative, which marks the 1st program of Greece's National Coalition for Digital Skills & Jobs, was announced at an event on March 5th with the Minister of Administrative Reform, the Governor of Crete and Google representatives and received extensive press coverage with 72 mentions, including TV mentions and strong twitter impact: [National Coalition](#), [Minister](#), [Google Europe](#).

Next to the announcement event, the trainings were further promoted to local SMBs through activities of the Region of Crete, distributing the information to local media, local chambers and unions.

List of websites of the Regions and the Municipalities that have published press releases related to specific events:

- Grow Periphery of Crete
Greek Tourism Online Λασιθι

Δελτίο Τύπου - Ανακοίνωση

- Municipality of Heraklion

GGTO Seminar in Heraklion (3 times)

Δελτίο τύπου - Ανακοίνωση (Press Release - Announcement)

- Municipality of Ag Nikolaos

GGTO Σεμινάριο Αγ.Νικόλαος (GGTO seminar in Agios Nikolaos)

List of websites of local media that have announced the trainings :

localit.gr

cretalive.gr

kriti24.gr

zarpanews.gr

parakritika.gr

dikaiologitika.gr

cretalive.gr

crete-news.gr

prismanews.gr

ekriti.gr

iraklioblog.blogspot.gr

eparxies.gr

haniotika-nea.gr

zarpanews.gr

amna.gr



analitis.gr

RETHIMIOTIKA NEA

KRITIKI EPITHEORISI

NEA KRITI

eleftheriaonline.gr

rethemnosnews.gr

flashnews.gr

cretalive.gr

anatolh.gr

ekriti.gr

zarpanews.gr

goodnet.gr

cretedoc.gr

cretalive.gr

rethemnosnews.gr

cretalive.gr

money-tourism.gr

planet-radio.gr

anatolh.gr

cretalive.gr

credoc.gr

Action 2. Organisation of Dissemination or Multiplier Events

Website: https://www.patrasiq.gr/index_en.php

<https://www.facebook.com/patrasiq/>

<https://www.youtube.com/watch?v=MjDXNywnu1w>

Whole program is available here https://www.patrasiq.gr/programme_en.php

Respective

YouTube

Channel:

<https://www.youtube.com/playlist?list=PLzETZYDwQiJUpCB3Ft5oqj7ZZKobzQsko>

Greek Press Release: <https://www.patrasiq.gr/publicity.php>



5. New Partners

During the report period two (2) new members have been initiated to the National Coalition: Municipality of Athens (Local Government, <https://www.cityofathens.gr/en/>) and Hellenic Open University (tertiary education, <https://www.eap.gr/en/>). Moreover, an agent representing social partners is pending.

6. Other information, comments...

1. As far as the enlargement of the National Coalition is concerned, meetings with various stakeholders (NGOs, ICT experts, local government agencies etc) are held at a regular basis. The agencies we approach comply with certain criteria: 1. experience in digital skills training especially in vulnerable groups, 2. compatibility in mentality with the scope and targets of National Coalition, 3. ability to form synergies in order members to expand the width of their actions in digital skills.
2. The website is going to be enriched with a collaborative space accessible only to the members of the National Coalition in order they to further explore complementarity of their actions, elaborate on synergies and exchange views, tools and methodology. Collaborative space is expected to promote openness and transparency among the members and boost actions in the field of digital skills.
3. A report on "Internet in Greece 2017" has been included in our e-Library <http://www.nationalcoalition.gov.gr/wp-content/uploads/2018/05/World-Internet-Report-2017.pdf>



Photos:
Action 1:





Action 2:

