



News report July 2018

The objective of the news report is to give an update on how your action plan. What activities were completed, what are under the process of being completed, what new initiatives are being created, and what activities did not take place.

Boosting Europe's Digital Skills

Digital skills for ICT professionals

Digital skills in education

Digital skills for labour force

Digital skills for all citizens



1. Comments on development of action plan (if any)

Two (2) technical meetings with members from public, private and third sector have taken place with the coordination of the Digital Champion and the Department of Innovation and Best Practices to set up the axes of the Action Plan 2019. Specifically, the proposed axes, in accordance with the guidelines of the Digital Skills and Jobs Coalition, are the following:

- Digital skills for citizens and businesses: digital transformation of businesses and training in relevant job positions, events and actions in Regional level,
- Digital skills in public sector: a. training of civil servants in digital skills including office automation, open data management, innovation skills, hackathons etc.,
b. Training oriented to support digital transformation of public sector and facilitate provision of digital public services,
- Digital skills in education: Promoting coding and internet safety aiming at teachers, students and parents,
- Digital skills for women and girls (horizontal): enhancement of access of female to digital skills training and employability in relevant job positions.

2. National Coalition structure and contact details: emails, website, social media update

The coordination of the overall policy at national level belongs to the realm of competences of the Ministry of Administrative Reconstruction. Specifically, the General Directorate of Public Organizations is competent for the strategic management of the National Coalition whereas the Department of Innovation and Best Practices has the responsibility to support the Committee in organizational and operational issues, to monitor and assess the actions about digital skills included in the annual Action Plan of the Committee and to communicate with the Secretariat of Digital Skills and Jobs Coalition and the relevant agents of the European Union (PD 133, GOG 161/A/30.10.2017).

The communication channels are the following:

1. The contact form through our website www.nationalcoalition.gr,
2. e-mail: nationalcoalition@ydmed.gov.gr,
3. Twitter account: @nationcoalition,
4. a list of Frequently Asked Questions on our website,
5. LinkedIn account: Greek National Coalition,



6. reinforcement of the communication cooperation of the members through the creation of the collaborative space as a section of the National Coalition website.



3. Key actions and milestones (events that took place and are upcoming)

Partner: Hellenic Open University

Action: MOOC platforms - Promotion of Teleworking and Massive Open Online Course (MOOC) Training for Increased Cluster Competitiveness and Employment (TeleICCE). Kick off meeting.

TeleICCE promotes the adoption of a framework that will allow the use of two innovative digital forms of cooperation and skills enhancement. Adoption of innovative models of teleworking business relationships as well as the adoption of MOOC for skills development, enhancing the competitiveness of SMEs and the employment of professionals. Kick off meeting will be held on the 18-19 July. The project is funded with 877.707,50 € by the Interreg VA Greece-Italy (EL-IT) 2014-2020. The project contributes to the support of innovation and the development of cross-border professional partnerships to promote competitiveness, but also to the creation of enhanced interconnection between universities, enterprises, vocational training providers and policy makers, since the activities of the whole project will be developed by (Greek Open University & Ionian University), two representatives of the market (Chamber of Achaïas and CNDA Brindisi) and in addition, the Ministry of Education and Religious Affairs, which will monitor the development of the project and will contribute to the formulation and integration of relevant policy.

Partner: City of Athens

Completed Events:

Action: Innovathens: Digital education on advanced technologies, local level

- Digital Skills Facebook 65+ educational for people over 65 years old on using tablets, searching WWW, posting on facebook and taking selfies.
- Angular Meetup introductory course in the popular front-end framework Angular
- Digital Skills: Digital Marketing Business Diploma a course in Digital Marketing & Strategy, Content Marketing & Branding, Website & SEO

Action: Open Schools: Training in basic digital skills and media literacy, local level

- Access to Digital World for 80 students
- Game creation with mobile devices for 12 students



- Robotics and Mechanics for 160 students
- STEM Summer school for 120 students

Partner: Google Hellas (reporting on June & July)

June

Action: Crete Hyperlocal project that offers 1: many and 1:1 trainings to tourism SMBs

Google's "Grow Greek Tourism Online" hyper-local initiative in Crete - which runs in partnership with the National Coalition for Digital Skills and Jobs, the Ministry of Administrative Reconstruction (Unit of Innovation and Best Practices) and the Region of Crete - continues its operations on the island, offering free face-to-face trainings on digital skills and tools (tools not only offered by Google but by other companies as well) to tourism SMBs. Emphasis continues to be given on using digital in order to attract travellers all-year-round and the team continues to prioritise supporting the businesses that are or wish to remain open during the off-season months.

In June: 630 SMBs were trained on digital skills and tools by the five (5) "Grow Greek Tourism Online" Advisors who are placed in Crete until the end of year.

In total to-date: Since the beginning of the program in March, more than 2,000 tourism businesses have been trained and supported through the program in Crete.

Upcoming events

The one-to-one consultations will continue to be offered to tourism SMBs that wish to participate until the end of the year, while additional one-to-many seminars will be announced for the last quarter of the year.

Action: 1: many seminars in Universities for the future travel professionals

The trainings for the future travel professionals, run in partnership with the National Coalition of Digital Skills and Jobs, and is under the auspices of the Ministry of Education, the National Tourism Organisation, and the Association of Greek Tourism Enterprises. So far, the Grow Greek Tourism Online program has trained, for free, over 22K students and graduates in close partnership with more than 40 Universities and Educational Institutions around Greece.

In June: No updates on University group seminars in June, as May marked the end of the 1st cycle of trainings to students and graduates in collaboration with Universities and educational institutions.



Upcoming events

The second cycle will begin in September/October 2018 and will last until the end of the year. Twenty (20) more seminars will be held in universities and educational institutions all over Greece.

Action: Epirus Hyperlocal project that offers 1: many and 1:1 trainings to tourism SMBs

This program falls under Google's "Grow Greek Tourism Online" initiative. For the Region of Epirus, the program was announced and kicked off on June 11th 2018 and will run until December 2018. So far, over 250 tourism SMBs and individuals, active in tourism, have been trained in total, through one-to-one consultations and our first one-to-many seminar.

Since the beginning of the program in Epirus, there has been one (1) one-to-many seminar for SMBs delivered, while four (4) more are planned until the end of the year, covering all the main Prefectures of the Region.

One-to-many seminar delivered:

- at Ioannina - 1 seminar, on 27/6, at the Conference Centre of Epirus Region, where 40 people were trained

Furthermore, 2 Online Advisors of the Grow Greek Tourism Online Program are placed in the region for the duration of the pilot, and have started one-to-one consultation sessions with tourism businesses and professionals who are interested. Up to now, the Online Advisors have visited the Prefectures of Ioannina and Thesprotia.

Upcoming events

One-to-many seminars planned:

- at Preveza - 1 seminar, on 19/9, venue to be defined
- at Arta - 1 seminar, on 3/10, venue to be defined
- at Igoumenitsa and Ioannina - 1 seminar per city, dates and venues to be defined



July

Action: “Crete hyper-local programme of Grow Greek Tourism Online” that offers 1: many and 1:1 trainings to tourism SMBs

360 SMBs were trained on digital skills and tools by the four (4) “Grow Greek Tourism Online” Advisors who are placed in Crete until the end of year.

In total to-date: Since the beginning of the program in March, more than 2,400 tourism businesses have been trained and supported through the program in Crete.

Upcoming events

The one-to-one consultations will continue to be offered to tourism SMBs that wish to participate until the end of the year, while additional one-to-many seminars will be announced for the last quarter of the year.

Action: Epirus Hyperlocal project that offers 1: many and 1:1 trainings to tourism SMBs*

In July: 190 SMBs were trained on digital skills and tools by the two (2) “Grow Greek Tourism Online” Advisors who are placed in Epirus until the end of year.

In total to-date: Since the beginning of the program in June, 400 businesses of the broader tourism sector have been trained and supported through the program in Epirus.

Upcoming events

The one-to-one consultations will continue to be offered to tourism SMBs that wish to participate until the end of the year, while additional one-to-many seminars will be announced in September.

** SMBs in the broader tourism sector, including SMBs in accommodation, restaurant and cafes, car rentals, travel agencies, touristic stores, leisure and entertainment, and stores/producers of local products.*

Partner: National Coalition/Unit of Innovation and Best Practices

Action: “Technical assistance to the members of the Coalition”

Two (2) meetings were held with the members of the National Coalition in July aiming at setting the axes of Action Plan 2019 (see also “Comments in development of Action Plan”), being accustomed with drafting and reporting of the actions and being encouraged to forge synergies. Specifically:

- a. on July 23rd, 2018 ten (10) representatives of the public sector members attended,



- b. on July 24th , 2018 sixteen (16) representatives of the private and third sector participated in the meeting, two (2) representatives attended via skype and one (1) participant attended as representative of a third sector institution interested in joining National Coalition.

The political leadership (Minister, General Secretary) of the Ministry of Administrative Reconstruction attended the meeting explicitly expressing their support in National Coalition and the actions of its members in the field of digital skills.

Deliverables of both meetings: a. Unit of Innovation and best Practices forwarded a toolkit among members containing guidelines to plan their actions, the model projects presented in Digital Assembly on 25th and 26th June, 2018, minutes of the meetings and draft action plan for 2018 and beyond of the Digital Skills and Jobs Coalition,
b. members were given a deadline till September 15th to submit to the competent unit of the Ministry of Administrative Reconstruction their proposals for the Action Plan 2019.

Upcoming events

Action: “Administrative procedures concerning National Coalition”

The procedures stipulated by national legal order concerning the composition of the Committee of the National Coalition are to be completed. All members (founding and new) have officially appointed their permanent and substitute members for the Committee of the National Coalition.

Action: “Digital Opportunity Traineeships Promotion”

The project will be communicated:

- a. to the representatives of the tertiary education in cooperation with the Ministry of Education in September,
- b. to the relevant target-groups at the City of Thessaloniki in September,
- c. to the relevant target-groups at the Region of Thessaly.

Action: “International Fair Trade in Thessaloniki”

National Coalition will take part in the International Fair Trade in Thessaloniki in September. The International Fair is an annual commercial exhibition event of great importance in Greece and Southeastern Europe that has been organised in Thessaloniki since 1926. It is a landmark since a lot of events are organized under its auspices and companies with international presence participate.



Action: “2018 Europe Code Week- let’s code girls ‘n’ boys”

National Coalition is organizing the participation in 2018 Europe Code Week with the cooperation of members of the Coalition in October. The title of the event is “Let’s code girls ‘n’ boys!”

Partner: Ministry of Administrative Reconstruction

Action: “Open Data seminars and workshops”

The following subactions were organised within the framework of this action:

- a. Meeting with executives of the Ministry of Defence regarding the implementation of open data policy, which took place on July the 5th 2018, with the participation of about 25 high ranking officers,
- b. Meeting with executives of the Municipality of Acharnai regarding technical and operational dimensions of open data policy on July the 25th 2018, with the participation of two (2) officials of the Municipality.

Upcoming event

One-day seminar on Open Data in Thessaloniki in September.

Partner: SocialInnovation (reporting on June & July)

June:

Action: Tech Talent School

Intermediate and advanced courses for professionals revolving around computer science and digital skills in general. Main beneficiaries: targeting refugees, immigrants, unemployed youth, female participants and anyone who wishes to acquire new or expand existing digital skills within the timespan of one year. Tech Talent School program offered 50 courses on digital skills during June 2018 to 484 participants at the premises of Found.ation and targeted to youth. Below you will find an indicative list of the offered courses: Learn how to code by playing Minecraft, Introduction to Digital Prototyping, Javascript fundamentals, Introduction to Excel, Introduction to Word, Microsoft Office, Digital Design Thinking, the fundamentals Learn how to code by playing a game, Social Media Marketing, PHP for Beginners, Social Media, HTML5/CSS3 for Beginners, Learn how to code by playing Minecraft (Trikala), Digital CV – How to brand yourself (Trikala), WordPress: Introduction to Content Management (Veria).



On Monday 11th June 2018 Social Innov celebrated one year of contribution of the US Embassy at Tech Talent School. The event took place at the premises of Start Project, at Lela Karagianni. The US Ambassador, Mr. Geoffrey Pyatt honored with his presence the event, along with Mr. Vaggelis Morfis, Marketing and Operations Director of Microsoft Hellas and Mr. Lefteris Papagiannakis, Deputy Mayor of the Municipality of Athens.

Also, Social Innov has actively participated and supported the speakers and mentors program of Youth Empowered program by Coca Cola that took place from 25 to 29 of June in Athens. The Youth Empowered program is a 5-day workshop designed to support young unemployed people between the ages of 18-30 to build life skills, business skills and long lasting networks.

Action: Start Project

Free digital skills courses to all citizens. During June more than 230 people have participated in the introductory digital skills courses; 106 male and 127 female participants. Below you will find a list of indicative courses:

Digital skills for 50+, 3D printing, Introduction to Excel, Social Media, Introduction to PPT 1 & 2.

July:

Action: Tech Talent School

Tech Talent School in collaboration with Youth Empowered program by Coca Cola offered 11 courses on digital skills during July 2018 to 232 participants at the premises of Found.ation and targeted to youth. Below you will find an indicative list of the offered courses:

- a. Microsoft Office & LinkedIn Training
- b. Introduction in data bases and SQL

Action: Start Project

During July more than 104 people have participated in our introductory digital skills courses, indicatively mentioned:

introduction in word/windows/excel/wordpress/ppt/minecraft/HTML-CSS/PC, digital skills for 50+, 3D printing, digital transactions, internet safety, social media



Partner: Mathemagenesis

Upcoming events

The following actions will start in September:

- a. Increase the number of digitally-skilled municipal employees through online training on basic ICT skills. The beneficiaries will be 500 permanent municipal employees coming from under-served or geographically dispersed communities all over the country.

- b. Promote women in IT and technology sectors by providing programming courses for female IT students or graduates. The number of beneficiaries will be 150 unemployed women from the age of 22 to 28.

- c. Help small and medium-sized companies overcome barriers to using digital technologies for their training to become more competitive and grow. The beneficiaries will be 5-10 SMEs.

3. Communication activities (news articles, social media posts etc.)

All agents promote digital skills actions via the Internet. Consequently, relevant URLs are mentioned for every action.

4. Communications activities (news articles, social media posts)

Partner: Hellenic Open University

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Partner: City of Athens

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Partner: Google Hellas

Action: "Crete hyper-local programme of Grow Greek Tourism Online"

g.co/greektourism/crete

Action: "Seminars to the next generation of professionals in tourist industries"

g.co/greektourism/certification

Action: "Epirus hyper-local programme of Grow Greek Tourism Online"



<https://g.co/greektourism/epirus>

The initiative was announced at an event on June 11th, an event which also marked the official launch of Greece's National Coalition for Digital Skills & Jobs, with the Minister of Administrative Reform, Greece's Digital Champion, the Governor of Epirus, the Head of the EU Commission in Greece, and Google representatives. The event received extensive press coverage with 64 mentions, including TV and tweets: [National Coalition](#), [Minister](#), [Google Europe](#).

Next to the announcement event, the trainings were further promoted to local SMBs through activities of the Region of Epirus, distributing the information to local media, local chambers and unions.

List of websites of the Regions and the Municipalities that have published press releases related to specific events:

- Municipality of Konitsa issued a Press Release on the recent visit of our Online Advisors to the area and the fact that they offered 1:1 consultations to 25 local SMBs.

[Press release](#)

List of websites of local media that have announced the trainings :

Tourismtoday.gr
Advertising.gr
Businessnews.gr
Epixeiro.gr
Epirusnews.eu
News.makedonias.gr
Left.gr
Epirusgate.blogspot.com
Epirusin.blogspot.com
Epirusgate.blogspot.com
Newmoney.gr
Inewsgr.com
Epirusnow.gr



Epirusonline.gr
Vimanews.gr
Epiruspost.gr
Ioannina24.gr
Typos-i.gr
Marketingweek.gr
Phnews.gr
Itspossible.gr
ert.gr
amna.gr
aftodioikisi.gr
ictplus.gr
periodikostep.gr
analitis.gr
marketpost.gr
ele.gr
circogreco.gr
Business Today
Daily Fax
Net Fax
airnews.gr
Inewsgr.com
epirus-tv-news.gr
proinanea.gr
agon.gr
gnomiartas.gr
palo.gr
neoigones.gr



allnews-epirus.blogspot.gr
epirusblog.gr
palo.gr
iefimerida.gr
in2mobile.gr
gnorizo.gr
ixotisartas.gr
astratv.gr
airnews.gr
anex.gr
Anexartitos Tipos Ipirou
Neoi Agones Ipirou
Proina Nea Ioanninon
Proinos Logos Ioanninon
Itv
Epirustv
Arttv
Tomistinenimerosi.gr
agrinio24.com
Prismaradio.gr
HR Newsletter
Techpress.gr
Marketing Week

Partner: National Coalition/Unit of Innovation and Best Practices

Action: “Technical assistance to the members of the Coalition”

Dissemination of the event was through e-mails.

Partner: Ministry of Administrative Reconstruction

Action: “Open Data seminars and workshops”

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<http://data.gov.gr/organization/ahmoe-axapnon> (as the aftermath of the workshop)

Partner: SocialInnov

June:

Action: Techtalent School

<https://www.facebook.com/techtalentschoolgr/photos/a.1878250175774059.1073741827.1878245659107844/2008663289399413/?type=3&theater>

<https://www.facebook.com/techtalentschoolgr/videos/1996976383901437/>

<https://gr.usembassy.gov/slide/ambassador-pyatts-remarks-at-tech-talent-school-event/>

<http://techtalentschool.gr>

Action: Start Project

<https://www.eduguide.gr/nea/dwrean-ma8hmata-ms-office-kai-linkedin-gia-neoys>

5. New Partners

During the report period four (4) new members (third sector, ICT company, Chamber) are pending.

6. Other information, comments...

Within the framework of the presentation of NetAcademy by Cisco (member of the National Coalition), the following press releases referred to the National Coalition on Digital Skills and Jobs:

From the first webpage / site of APE – the Athens News Public / Official site:

<http://www.amna.gr/business/article/282147/Adunamia-kalupsis-theseon-ergasias-logo-chasmatos-psifiakon-dexiotiton>

The National Herald:

<https://www.ekirikas.com/cisco-αδυναμία-κάλυψης-θέσεων-εργασίας-λό/>

<http://www.fortunegreece.com/article/prassaki-cisco-to-chasma-ton-psifiakon-dexiotiton-prokali-adinamia-kalipsis-theseon-ergasias/>



<http://www.ipaideia.gr/eidiseis/ta-epaggelmata-pou-simeionoun-anaptiksi-i-simasia-tis-ekseidikeusis>

<https://analitis.gr/adynamia-kalypshs-thesewn-ergasias-logw-xasmatos-pshfiakwn-deksiothtwn/>

(one of the biggest sites in Patra city)

<http://www.patranews.gr/ellada/adynamia-kalypsis-theseon-ergasias-logo-hasmatos-psifiakon-dexiotiton-gia-epaggelmata-poy>

<https://indicator.gr/αδυναμία-κάλυψης-θέσεων-εργασίας-λόγ>

<https://www.iapopsi.gr/doyleies-yparchoyn-oi-dexiotites-leipoun/>

<https://www.energia.gr/article/145693/to-elleimma-pshfiakon-dexiothton-symvalei-sthn-ypshlh-energia>

<http://www.dimoprasion.gr/?p=116119>

<http://futuology.gr/2018/08/06/adynamia-kalypsis-theseon-ergasias-logo-chasmatos-psifiakon-dexiotiton/>

<https://www.forin.gr/articles/article/24844/adunamia-kalupshs-thesewn-ergasias-logw-xasmatos-pshfiakwn-deksiothtwn>

<http://bigbusiness.gr/index.php/epixeiriseis/nees-texnologies/15591-adynamia-kalypsis-theseon-ergasias-logo-xasmatos-psifiakon-dexiotiton>



Photos

Partner: National Coalition/Unit of Innovation and Best Practices

Action: Technical meetings with the members of the Coalition



Partner: Google Hellas

Action: Epirus Hyperlocal project that offers 1:many and 1:1 trainings to tourism SMBs



One-to-one seminars



